**2025 First 100 Days Omnibus**

**1,000 registered likely voters nationwide**

**200 "drop off" voters not expected to vote in the midterms**

**April 2-8, 2025**

**Splits: A, B**

**Current timing: 15 minutes**

DROP

BASE OFF

Weighted N= 1000 200

Unweighted N= 1000 200

**Region**

New England 5 5

Middle Atlantic 13 13

East North Central 15 15

West North Central 7 6

South Atlantic 21 22

East South Central 6 7

West South Central 10 11

Mountain 9 7

Pacific 14 15

Northeast 18 18

Midwest 22 21

South 37 40

West 23 22

**Q1**. Before we begin, I need to know if I have reached you on a cell phone, and if so, are you in a place where you can talk safely? [**IF NOT ON A CELL PHONE, ASK:**] Do you own a cell phone?

Select one

Yes, cell and can talk safely 42 67

Yes, cell and cannot talk safely {**CALL BACK**} 0 0

No, not on cell, but own one 14 2

No, not on cell and do not own one 2 0

(Don't know /refused) {**TERMINATE**} 0 0

Q2. While it is a long way off, how likely are you to vote in the General Election for Congress and other offices in November of 2026 - are you almost certain to vote, will you probably vote, are the chances about 50-50, are you probably not going to vote, or are you definitely not going to vote?

Select one

Almost Certain 88 70

Probably 12 22

50 - 50 {TERMINATE} 0 7

Probably not {TERMINATE} 0 0

Definitely not {TERMINATE} 0 0

(Don't know) {TERMINATE} 0 0

Q3. If the election for Congress were being held today, and you had to make a choice, would you be voting for {ROTATE:} \_the Republican candidate or \_the Democratic candidate? {IF “UNDECIDED,” ASK}: Which candidate do you lean toward at this time? {IF RESPONDENT DECLINES TO SAY HOW HE OR SHE WILL VOTE, SAY}: This survey is being done for research purposes only. Your willingness to discuss your vote is really important for assuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

Select one

Republican 38 31

Lean Republican 8 9

Democrat 40 41

Lean Democrat 6 12

(Other party candidate) 2 0

(Will not vote for Congress) 0 1

(Undecided) 6 7

(Refused) 1 0

Republican 46 39

Democrat 46 52

Q4. Now, I am going to read you a list of concerns that some people in this area have mentioned. Please tell me which one or two you think is the most important issue for Congress to address. {READ AND RANDOMIZE}

Select up to two

Dysfunction in government 26 22

Rising cost of living 26 37

The economy and jobs 25 25

Social Security and Medicare 21 16

Immigration 17 8

Health care and prescription drugs 12 13

Taxes 11 13

Terrorism and national security 9 9

Crime 8 11

Education 8 10

Housing and homelessness 7 10

The environment and climate change 6 7

Budget deficits 6 7

Abortion 6 3

Racial justice 5 4

(Other) 3 2

(Don't know/refused) 0 0

**Q5**. Now I'd like to ask you about some public figures. For each, please tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression. If you haven't heard of them {**6**}, or if you don't know enough about them to have an impression {**5**}, just say so and we will move on. **[READ NAME.]** Do you have a very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable impression of **[NAME]**? **[RANDOMIZE]**

Select one for each option

Column:

Sorted by “Very Favorable”

5a.President Donald Trump 32 30

5c.Republicans in Congress 17 19

5b.Democrats in Congress 12 11

1. President Donald Trump

Very Favorable 32 30

Somewhat Favorable 14 11

Somewhat Unfavorable 4 8

Very Unfavorable 46 49

No Opinion 3 3

Never Heard 0 0

Favorable 47 41

Unfavorable 51 57

1. Democrats in Congress

Very Favorable 12 11

Somewhat Favorable 28 31

Somewhat Unfavorable 17 24

Very Unfavorable 39 29

No Opinion 5 4

Never Heard 0 0

Favorable 39 43

Unfavorable 56 54

1. Republicans in Congress

Very Favorable 17 19

Somewhat Favorable 26 20

Somewhat Unfavorable 11 19

Very Unfavorable 41 36

No Opinion 5 6

Never Heard 0 0

Favorable 44 39

Unfavorable 51 55

Q6. How would you rate the job being done by Donald Trump as President - is he doing an excellent, good, just fair or poor job?

Select one

Excellent 27 19

Good 17 17

Just Fair 9 13

Poor 46 50

(Don't know) 1 0

(Refused) 1 1

Excellent /Good 43 36

Just Fair /Poor 55 63

{**Population Connection**} Now for something different.

Q7. How important is it to you personally, that your member of Congress regularly host town hall events to meet with constituents and address their needs - is it very important, somewhat important, a little important, or not important at all?

Select one

Very important 51 45

Somewhat important 29 24

A little important 11 16

Not important at all 8 12

(Don't know) 2 0

(Refused) 0 2

Important 79 70

Not important 19 28

Q8. Are you more or less likely to vote for an elected official who does not host town hall events to meet with constituents and address their needs?{IF MORE/LESS, ASK} Is that much more/less likely or somewhat more/less likely?

Select one

Much more likely 6 7

Somewhat more likely 8 7

Somewhat less likely 18 19

Much less likely 35 28

(No difference) 28 33

(Don't know) 5 4

(Refused) 0 1

More likely 14 15

Less likely 53 48

Q9. {SSA} Now for something different. Currently, Elon Musk and Donald Trump have frozen all U.S. investment in global reproductive health and family planning services and funding. This means nearly one million women will lose access to contraceptives and other care resources every week that the freeze is in place. If it is kept in place for three months, more than 11 million women will lose access, leading to 4.2 million unintended pregnancies and more than 8 thousand maternal deaths. Based on this, do you support or oppose ending the freeze on funding for global family planning services? [IF SUPPORT/OPPOSE, ASK] And do you feel that way strongly or not so strongly?

Select one

Strongly support 47 49

Not so strongly support 11 19

Not so strongly oppose 6 3

Strongly oppose 28 26

(Don't know) 8 3

(Refused) 1 1

Support 58 68

Oppose 34 29

Q10. {SSB} Now for something different. Currently, Donald Trump and his Administration have frozen all U.S. investment in global reproductive health and family planning services and funding. This means nearly one million women will lose access to contraceptives and other care resources every week that the freeze is in place. If it is kept in place for three months, more than 11 million women will lose access, leading to 4.2 million unintended pregnancies and more than 8 thousand maternal deaths. Based on this, do you support or oppose ending the freeze on funding for global family planning services? [IF SUPPORT/OPPOSE, ASK] And do you feel that way strongly or not so strongly?

Select one

Strongly support 43 40

Not so strongly support 11 13

Not so strongly oppose 8 4

Strongly oppose 26 30

(Don't know) 11 14

(Refused) 2 0

Support 54 52

Oppose 34 34

Q11. {SSA} Do you agree or disagree with the following statement: U.S. investment in family planning and reproductive health programs around the world has improved global health, increased education and economic opportunities for girls and women, decreased poverty, and helped build more stable and secure communities and countries. {IF AGREE/DISAGREE, ASK} Is that strongly agree/disagree or not so strongly agree/disagree?

Select one

Strongly agree 41 37

Not so strongly agree 17 25

Not so strongly disagree 8 8

Strongly disagree 21 17

(Don't know) 12 12

(Refused) 1 0

Agree 58 62

Disagree 28 25

Q12. {SSB} Do you agree or disagree with the following statement: U.S. investment in family planning and reproductive health programs around the world is a smart investment that makes a more secure and safer world.  {IF AGREE/DISAGREE, ASK} Is that strongly agree/disagree or not so strongly agree/disagree?

Select one

Strongly agree 39 44

Not so strongly agree 14 10

Not so strongly disagree 10 7

Strongly disagree 27 26

(Don't know) 9 11

(Refused) 2 1

Agree 53 54

Disagree 36 33

The remaining questions are for statistical purposes only.

D1. Which of the following best describes your gender?

Select all that apply

Man 45 44

Woman 53 54

Nonbinary 1 2

Prefer to self-describe (specify) 0 0

Prefer not to answer 1 0

**D2**. Generally speaking, do you think of yourself as a Republican, a Democrat, an Independent or something else? [**IF REPUBLICAN/DEMOCRAT:**] Do you consider yourself a strong or a not-so-strong (Republican/Democrat)? **[IF INDEPENDENT:]** Would you say you lean more towards the Republicans or more towards the Democrats?

Select one

Strong Democrat 21 22

Not-so-strong Democrat 9 12

Independent - lean Democrat 12 12

Democrat 42 46

Independent 11 9

Republican 42 38

Independent - lean Republican 11 13

Not-so-strong Republican 7 8

Strong Republican 23 18

(Other) 3 3

(Don't know) 1 3

(Refused) 1 1

D3. What is your age? {TERMINATE UNDER 18, INCLUDE OPTION FOR REFUSED}

Enter a number

D4. {If Q3=Refused} I am going to read you some categories. Please stop me when we get to your category.

Select one

Under 18 years {**TERMINATE**} 0 0

18-24 years 5 13

25-29 years 7 14

30-34 years 6 11

35-39 years 9 9

40-44 years 9 7

45-49 years 7 11

50-54 years 7 9

55-59 years 8 6

60-64 years 10 5

65-69 years 7 5

70-74 years 9 5

Over 74 years 16 6

(Refused)  {**TERMINATE**} 0 0

Under 30 12 27

30 - 39 15 20

40 - 49 16 18

50 - 64 25 20

65 & over 32 16

D5. What is the last year of schooling that you have completed?

Select one

Non-college 55 54

College 43 46

1 - 11th Grade 1 2

High School Graduate 16 7

Vocational or technical school 6 9

Some college but no degree 19 23

Associate degree 14 13

4-year college graduate or bachelor's degree 25 38

Graduate School or advanced degree 18 8

(Refused) 2 1

D6. Are you married, unmarried with a partner, single, separated, divorced, or widowed?

Select one

Married 59 44

Unmarried with partner 7 20

Single 16 25

Separated 1 0

Divorced 6 4

Widowed 8 6

(Don't know) 0 0

(Refused) 2 0

D7. Are you the parent or guardian of any children under the age of 18?

Select one

Yes 28 35

No 70 65

(Refused) 2 0

D8. What's your employment status? Are you...[READ OPTIONS]?

Select one

Employed full time 52 63

Employed part time 7 10

Unemployed 2 2

Homemaker or stay at home parent 4 4

Student 2 3

Retired 32 16

(Refused) 2 1

**D9**. Are you a current or retired member of a labor union? **[IF NOT CURRENT MEMBER, ASK:]** Is anyone in your household a current or retired member of a labor union?

Select all that apply

Yes, current member of a labor union 7 14

Yes, retired member of a labor union 7 4

Yes, current member in household 5 9

Yes, retired member in household 4 3

All yes 22 30

No, no one in the household 75 69

(Don't know) 2 1

D10. What is your religion? {DO NOT READ CATEGORIES}

Select one

Christian 67 66

Jewish 2 1

Muslim 1 1

Mormon, Latter Day Saints, LDS 2 2

Something else (record) 2 3

None 20 26

(Don't know) 5 2

D11. {IF Q10=1, ASK:} What denomination of Christianity do you identify with?

Select one

Protestant (Adventist, Baptist, Episcopalian, Lutheran, Methodist, Pentecostal, Presbyterian) 34 29

Catholic 20 17

Non-denominational 10 14

Something else 2 4

(Refused) 1 2

(Not Christian) 33 34

D12. {IF Q10=1, ASK:} Do you think of yourself as a born again or evangelical Christian, or would you not describe yourself that way?

Select one

Born-again/Evangelical Christian 23 18

Not Born-Again/Evangelical 36 40

(Don't know) 4 7

(Refused) 5 1

D13. Have you or do you know someone who has been negatively affected by the Trump Administration's DOGE cuts? [IF YES] Has it been you personally, someone else, or both?

Choose all that may apply (multi-response)

Yes, myself 6 6

Yes, know someone 32 32

All yes 35 34

No 62 64

(Don't know/refused) 3 2

D14. In the November 2024 election for president, did you vote for {ROTATE:} \_Donald Trump or \_Kamala Harris, or like some people, were you not able to vote?

Select one

Donald Trump 47 44

Kamala Harris 45 49

(Someone else) 2 2

(Don't remember) 0 0

Did not vote 2 3

(Refused) 5 2

**Among those with a candidate**

Donald Trump 50 47

Kamala Harris 48 51

(Someone else) 2 2

D15. Now let me read you a question on a different topic. I’m going to read four statements. Listen carefully, then please tell me which of them is closest to your own view.

Select one

1. Abortions should be legal and generally available and subject to only limited regulation 31 31

2. Regulation of abortion is necessary, although it should remain legal in many circumstances 26 30

3. Abortion should be legal only in the most extreme cases, such as to save the life of the pregnant person or in the cases of rape or incest 29 24

4. All abortions should be made illegal 10 10

(Don't know) 2 3

(Refused) 3 2

Pro-choice 57 61

Anti-choice 39 34

D16. Just to make sure we have a representative sample, could you please tell me whether you are from a Latino, Hispanic, or Spanish-speaking background?

Select one

**D17**. And please tell me which one, or more than one, of these racial or ethnic groups you identify with.{ **RANDOMIZE/READ CHOICES/ACCEPT MULTIPLE RESPONSES**} {IF “OTHER” OR “BIRACIAL” OR “MULTI-RACIAL” PROMPT:} Which two or three of these do you identify with the most?

Select all that apply

White or Caucasian 70 59

Black or African American 11 16

Latino/Latina or Hispanic 10 16

Asian American or Pacific Islander 3 4

Native or Indigenous American 2 1

Middle Eastern or North African 1 1

(Other) 3 1

(Don’t know/Refused) 4 5

**Targetsmart Partisanship Score**

90+ 39 35

80 - 89 5 7

70 - 79 4 4

60 - 69 3 7

50 - 59 2 5

40 - 49 4 3

30 - 39 4 6

20 - 29 4 7

10 - 19 6 7

0 - 9 29 19

**Targetsmart 2024 Turnout Score**

90+ 43 2

80 - 89 25 12

70 - 79 13 14

60 - 69 7 31

50 - 59 6 16

40 - 49 3 10

30 - 39 2 6

20 - 29 1 5

10 - 19 0 3

0 - 9 0 2

**Vote Select**

Not likely voter 0 21

Voted Nov 18 or 22. 88 37

DNV 18 or 22. Voted Nov 20 and 24. 6 25

Reg after 22. Voted Nov 24. 5 17

Reg after Nov 24. 0 0